

Wire Rope-(Cont'd)

ROCHESTER WIRE ROPE RAINBOW STRAND... ROCHESTER ROPES INC... Office & Warehouse... 1045 Brennan... UN drhl 1-6068

ROEBLING WIRE ROPE--

BRANCH OFFICE... ROEBLING'S JOHN A SONS CORP... 340 Roebling Rd SFF, Jno 9-2877

DISTRIBUTORS

BACON EDWARD R COMPANY... 17th & Folsom... HE mlock 1-3700... REPUBLIC SUPPLY CO OF CALIF THE... 1919 Williams St Leandro... Front telephones served by the following exchanges... San Francisco... (No Intercity Charge) Ask Operator for Entrprise 11060

UNION WIRE ROPES--

COAST MARINE SUPPLY INC... Ft. of Leavenworth... ORdwy 3-1923... WESTERN MACHINERY CO... 650-5th, EXbrk 7-1717

UNITED STATES WIRE CORP

2644 Bay Rd Redwood City... EMrsn 9-4118... UNIVERSAL WIRE PRODUCTS INC... Mfr Black Strand Wire Rope... 22 Mississippi... UNdrhl 3-7367

WEEKS-HOWE-EMERSON CO

INDUSTRIAL DIVISION... COMPLETE RIGGING LOFT & SUPPLIES... Hoisting Slings-Engineered-Custom Made... Splicing Service - Socketing - Sewing... Steels - Bronze - Metal - Plastic... Coated Ropes - Aluminum Alloy Sleeves... Wire Rope Fittings, Etc... 750 Harrison... SUttr 1-3662

WEST COAST WIRE ROPE & RIGGING INC

351 Embarradero Gakine, Hixtas 4-6244... (See Advertisement Page 1073)... Wire Rope Corporation Of America Inc... 370-10th... UNdrhl 1-0212

Wire Stitching Machines & Supplies

ACME STEEL WIRE STITCHERS

AIM\* for security and economy in fastening. Ask your Acme Idea Man for time and money-saving IDEAS on wire stitching. Manufacturers of a complete line of machines and stitching wire for every purpose. "FOR SERVICE CALL" ACME STEEL... ACME STEEL PRODUCTS DIVISION... 750-2a Garfield 1-7582

ALL WEST WIRE PRODUCTS CO

971 Terminal Wy Sn Carlos... Mfrs of Stitching Wires... New & Rebuilt Stitches... Complete Stitches Service... From telephones served by the following exchanges... San Francisco... (No Intercity Charge) Ask Operator for Entrprise 10261

AMERICAN CARTON STITCHERS--

CAL STATE DISTRS OF NORTHERN CALIF INC... 735 E 14th Oakland... TWInks 3-1262

BOSTITCH STITCHERS--

BOSTITCH-WESTERN INC... For Stitching-Steel-Wood-Paper-Plastic... 233a Market... UN drhl 3-4200

FISHSTROM STAPLE CO INC

A MODEL FOR EVERY JOB... Pneumatic - Electric - Foot - Manual... Phone for Free Demonstration... 88-1st... GARfid 1-6694

GANE BROS & LANE INC

ACME STITCHERS - SUPER STITCH BOX & BOOKBINDERS WIRE... 715 Bryant... EXbrk 2-4026

D'ONNELL P F CO

IDEAL CARTON STITCHING MACHINES... CARTON STITCHING WIRE... USED STITCHERS - REPAIR SERVICE... 2298 Jerrald Av... ATwtr 8-6382

Wire Workers' Equipment

Pell Cable Cutter Co 116 New Monty... EXbrk 2-2572

Women's Accessories-Retail

ELINOR'S INC... 312 Stockton... EXbrk 2-7384... Low-e Brassiere Shoppe 37 Geary... DOuglas 2-4635

Women's Accessories-Whse

Empire Woven Label Co 2701-16th... UNdrhl 3-2720... Meyer Paul G 833 Market... SUttr 1-3025... Pomerantz H Co 2701-16th... UNdrhl 3-2720... SF Belt Co 146-4th... YUkon 2-7362... Schuman Jerry 833 Market... DOuglas 2-7742... If no answer call... UNdrhl 3-2720

Women's Coats & Suits-Mfrs

Adler Matthew M Ltd 23 Grant Av... SUttr 1-6154... Arcadia Manufacturing Co... Ladies Suits-Coats And Skirts... 767 Market... YUkon 6-5345... BARRY-NEUBERG & CO 154 Sutter... SUttr 1-5310... Chuck's Sewing Factory 1961 Powell... YUkon 6-2780... CURILOW COATS & SUITS OF CALIF... 617 Mission... SUttr 1-7844

CURTIS HOWARD C CO INC

Expert Coat Co 942 Market... DOuglas 2-0914... Gaines & Co 783 Mission... YUkon 6-4181... GORDON OF CALIFORNIA... 19-1st... EXbrk 2-5678... Herb's Menswear Suit Co 341 Market... SUttr 1-8520... LILLI ANN CORP 2701-16th... UNdrhl 3-2720... Marguerite Rubel Mfrs... Coats Allweather... 543 Howard... DOuglas 2-2626... Melvyn Modes 154 Sutter... DOuglas 2-2647... Middleton Rae 833 Market... EX brsk-2-8770... Nob Hill of California 834 Mission... DOuglas 2-6616... Nob Hill of Calif 834 Mission... EXbrk 2-9251... ROTH S 95 Minna... YUkon 6-3828... Wishan Gene & Brother... 154 Sutter... DOuglas 2-2647

Women's Wearing Apparel-Retail

Del-Monte Sportswear Shop... 905 Geary, PRsct 6-3422... Dixon Dress Shop 5715 Geary Bl... SKYin 1-5536... Emma's Shop 2039 Irving... OVRind 1-4636... Ideal The 2370A Mission... VAencia 6-6020... ELINOR'S INC... 290 Post And 312 Stockton... EX brook 2-7384... 312 Stockton... ELINOR'S INC... 290 Post And 312 Stockton... EX brook 2-7384... El Rey Apparel 395 Ashton Av... JUNipr 4-7821... ELSA MARGO'S APPAREL SHOP... Store No 1 1941 Irving... SE abright-1-5287... Store No 2 1672 Haight... HEmlck 1-1256... Emma's Shop 2039 Irving... OVRind 1-4636... Executive Suite 130 Geary... GARfid 1-3576... Expectation Maternity Shops... Downtown 160 Geary... EXbrk 7-4192... General Office 133 Geary... YUkon 2-3480... Stonestown 72 Stonestown... LOMbrd 4-7766... Kerr Frances Dresses 3330-26th... ATwtr 2-8662... Fair Lady 122 New Monty... EXbrk 2-3291... Fambrough's Shop 2154 Chestnut... JORDn 7-1832

Women's Coats & Suits-Mfrs

Adler Matthew M Ltd 23 Grant Av... SUttr 1-6154... Arcadia Manufacturing Co... Ladies Suits-Coats And Skirts... 767 Market... YUkon 6-5345... BARRY-NEUBERG & CO 154 Sutter... SUttr 1-5310... Chuck's Sewing Factory 1961 Powell... YUkon 6-2780... CURILOW COATS & SUITS OF CALIF... 617 Mission... SUttr 1-7844

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FANBURG'S FINE APPAREL

FEATURING A COMPLETE LINE OF LILLI ANN... Coats - Suits - Dresses - Sportsw - Formal... 770 Market... EXbrk 7-2580

Fisher's Men's & Women's Apparel

445 Castro... HEmlck 1-3746... Florence's 2222 Fillmore... WEST 1-1500... Franklin's Ladies Ready-To-Wear... 64 Westlake Ct Daly City... PLaza 5-4043... Freedman Saul L 154 Sutter... EXbrk 7-5950... Galfrey Grace Dress Shop... 841 Irving... SEabright 1-0784... Galfrey Nancy 590 Sutter... GARfid 1-5285... Gay Shops of Calif 310-7th... HEmlck 1-7872... Geary-Hyde Apparel Shop 800 Geary... PRsct 5-8778... Geary's 1259 Polk... ORdwy 3-8841... Globe Shop The 2490 Union... VAencia 4-1423... GRAY'S FASHION BAZAR... 209 West Portal Av... OVerland 1-5621

GUATEMALA IMPORTS

Handwoven Skirts Made to Order at No Extra Charge... DRESS FABRICS... ORIGINALS... IMPORTED JEWELRY... HAND CARVED WOODS... Opposite Macy's... 123 O'Farrell... EXbrk 7-5136

Women's Coats & Suits-Whse

BARRY-NEUBERG & CO... 154 Sutter... SUttr 1-5310... Curilow Coats & Suits of Calif... 617 Mission... SUttr 1-7844... Curtis Howard C Co Inc 731 Market... DOuglas 2-0914... FERNBACHER LOBE CO 154 Sutter... SUttr 1-5285... Gordon of California 16-1st... EXbrk 2-5678... Lowy Edmund & Co Inc 833 Market... DOuglas 2-1603... Nob Hill of California 834 Mission... DOuglas 2-6616... Roth S 95 Minna... YUkon 6-3828... Seaman Maurice 833 Market... SUttr 1-7467

Women's Wearing Apparel-Retail

ADELAIDE'S USED APPAREL STUDIO... 465 Geary... GARfid 1-4432... ALEDA'S SAMPLE SHOP... 1848 Irving... MOntrose 1-1352... Andrews Myrtle Shop 1829 Polk... ORdwy 3-6439

ANN-LEE APPAREL

FEATURING A COMPLETE LINE OF LILLI ANN... Coats-Suits-Dresses-Sportsw-Formals... 2620 Mission... VAencia 4-2318

Anna Clarke Corset Shoppe

712 Sutter... PRsct 5-4057... ANN'S FASHIONS 373 Geary... GARfid 1-8857... Bobs Dress Shoppe... 2238 Polk... ORdwy 3-8314... Bartel House of Coats 812 Market... DO uglas 2-0474... BENIOFF'S 166 Grant Av... DOuglas 2-5400... Bergman's Next-To-New Apparel... 1395 Sutter... PRsct 5-7440

BERTHA'S FASHION SHOP

SERVING PORTOLA DISTRICT... Complete Line of Women's Apparel... PERSONALIZED SERVICE... 2564 San Bruno Av... DElaware 3-0056

Bob & Lee's Apparel

3725 Balboa... SKYin 2-6614... BOND CLOTHES Post & Kearny... YUkon 6-0585... Charm Vogue 347 Stockton... SUttr 1-1777... Cleve Casuals 360 Geary... YUkon 2-1665... Clothesline The 3293-224... ATwtr 2-1232... Colony Shoppe The... Coats-Suits-Sportswear... 5644 Geary Bl... SKYin 1-2318... Cover Girl 2078 Chestnut... WAint 1-1675... Daniels Womens Apparel... 640 Market... DOuglas 2-1955... DECOUX MARIA 2209 Chestnut... JORDn 7-0328... Dee's Apparel Shop 463 Castro... UN drhl 1-7715

HENRY'S FASHION CENTER

Mass Stores Women's Wear... VISITACION VALLEY... Dresses - Coats - Sportswear... Lingerie - Maternity Apparel... Infants' Wear - Boys & Girls Apparel... 1st Western Charge Account Service... 9 Leland Av... JUNipr 7-8149

Hirsch's Department Store

5616 Geary Bl... SKYin 1-6726

Hi-Lo Stores

No 1 2804 Mission... MIson 7-5500... No 2 2592 Mission... MIson 7-5001... Hofman Justin 1890 Broadway... PRsct 6-8878

HONGKONG CLOTHES--

LALWANI'S HONGKONG CLOTHING CO INC... Specialty Custom Tailoring Only... And Pitting Any Odd Sizes... Brocades-Silks-English Woolems... Custom Made at Ready Made Prices... 253 Grant Av... YUkon 6-6031

HOUSE OF NINE THE

Sizes 5-7 and 9 Only... San Francisco 212 Stockton... EXbrk 2-6683... San Mateo 210 Hillside Mall... S Mt. Fines 1-3663... Oakland 455-17th Oakland... TWInks 3-9797

HIDDEN LINEN

Linen table cloths which are too shabby to spread may be easily cut and hemmed into fine, soft hand or tea towels.

Please wait for dial tone... then dial carefully.

Women's Wearing Apparel-Retail

House of Originals 450 Geary... PRsct 6-6653... House of Samples 771 Market... DOuglas 2-2235... Hughson's Inc 125 Monty... EXbrk 7-4358... Ideal The 2370A Mission... VAencia 6-6020... IRENE'S SMART APPAREL... 1262 Mission... MIson 7-2300... Jade House... Chinese Blouses-Dresses-Robes-PJ's... 415 Grant Av... EXbrk 2-2521... Jay Vee Stores... Executive Offices 1171 Mission... UNdrhl 3-1650... Store 51 Leland Av... JUNipr 7-3754... Store 30 Westlake Ct Daly City... PLaza 5-4043... John Mouser 364 Post... GARfid 1-5467... Juliette's 775 Market... EXbrk 2-8448... Justin Apparel Shops 1890 Broadway... PRsct 6-6878... Kay's Apparel Shop 2656 Mission... ATwtr 2-7348... Kerr Frances Dresses 3330-26th... ATwtr 2-8662... Kessler Ida Breit 212 Sutter... SUttr 1-3877

KING'S CAMPUS SHOP

JUNIOR SIZES 5 TO 15... MISSES 10 TO 16 - SUITEN 8 TO 14... 1700 Ocean Av... JUNipr 4-0831

Kirk Robert Ltd

General Office 1 Post... DOuglas 2-7891... Ladies Shop 37 Post... DOuglas 2-7891... Kiever Katsulis 360 Geary... YUkon 2-1665... Knit Kraft Sportswear... Bankamericaard & 1st Western Cards Honored... 2544 Mission... ATwtr 2-1690... Kopp's Co 1850 Taraval... MOntrose 1-2250... La Boutique Simone-Leblond... 355 Stockton... EXbrk 7-2795... Lady's Ladies Apparel 2524 Market... MIson 8-7700... LALWANI'S HONGKONG CLOTHING CO INC... 253 Grant Av... YUkon 6-6031... Langsdorf's Phelan Bldg... EXbrk 2-4429... LANZ OF CALIF INC 152 Geary... DOuglas 2-2277... Leann's Dress Shoppe... 1437 Stockton... DOuglas 2-1506

LEE-ANN SHOP

4045 Taraval... LOMbrd 4-7101... Leslie's... 2368 Junipero Serra Blvd Daly City... PLaza 5-5181... LIEBES H & CO... Grant Av & Geary... GA rfd 1-6240

LILLI ANN ORIGINALS--

ANN-LEE APPAREL... 2620 Mission... VAencia 4-2318... FANBURG'S FINE APPAREL... 770 Market... EXbrk 7-2580

Linda's 1539 Fillmore

WAint 1-9422

LIVINGSTON BROS

Grant Av at Geary... DOuglas 2-3060... 19 Stonestown... LOMbrd 4-1500

MME ZENA

Dresses-Suits-Coats... 157 Geary... GARfid 1-6046... Mademoiselle 14 Stonestown... LOMbrd 6-2731

MAGNIN I & CO

Geary & Stockton... DOuglas 2-2100... Manzanita Jos Co Inc... Stockton & O'Farrell... YUkon 6-5757

MAISON MENDESSOLLE

THREE LOCATIONS TO SERVE YOU... ST. FRANCIS HOTEL - GARfid 1-4390... FAIRMONT HOTEL - GARfid 1-4390... IN STONESTOWN... RODINA... ON THE MALL - SEabright 1-2433... 339 Powell... GARfid 1-4390

Maison Mendessolle 63 Stonestown

SEabright 1-2433

MANDARIN FASHIONS

512 Grant Av... YUkon 6-3655... Mara Lee's Apparel 475 Castro... MArkt 1-6206... Marguerite of Calif Boutique... 2644 Mission... UNdrhl 3-5897

MARIE'S DRESS SHOP

709 Market... SUttr 1-3536... Marie's Dress Shop 1053 Market... MArkt 1-3531... Mary Louise Style Shop... 2700 San Bruno Av... JUNipr 5-8156

Miss-Teen Shop

323 S Mayfair Av Daly City... PLaza 5-1158... Mister G Inc 84 Stonestown... LOMbrd 6-1670... Monkey Business 3509 California... SKYin 7-7313

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Maison Mendessolle 63 Stonestown

SEabright 1-2433

MANDARIN FASHIONS

512 Grant Av... YUkon 6-3655... Mara Lee's Apparel 475 Castro... MArkt 1-6206... Marguerite of Calif Boutique... 2644 Mission... UNdrhl 3-5897

MARIE'S DRESS SHOP

709 Market... SUttr 1-3536... Marie's Dress Shop 1053 Market... MArkt 1-3531... Mary Louise Style Shop... 2700 San Bruno Av... JUNipr 5-8156

Miss-Teen Shop

323 S Mayfair Av Daly City... PLaza 5-1158... Mister G Inc 84 Stonestown... LOMbrd 6-1670... Monkey Business 3509 California... SKYin 7-7313

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Women's Wearing Apparel-Retail

MOORE'S... HART SCHAFFNER & MARX... CLOTHES FOR MEN & WOMEN... 101 Post... GARfid 1-1200... 77 Stonestown... GARfid 1-1200

Most Stores 501 Clement

SKYin 2-5140... Moss Store's 9 Leland Av... JUNipr 7-8149... Mouser John 364 Post... GA rfd 1-5466... P & J Co 2850 Alameda Bl... JUNipr 7-3754... Town & Beach Top Shoppe... 3431 Taraval... SEabright 1-2026

PAUL'S OF NOB HILL

1446 Polk... GRaysn 4-6824... Paul's of Nob Hill 1446 Polk... PRsct 5-8637... Peacock Shoppe 969 Geneva Av... DE laware 3-4615... Peggy Shoppe 771 Market... SUttr 1-8771... Popular Dress Shop 1761 Fillmore... FI inor 6-6779... RANSOHOFFS INC 259 Post... EXbrk 2-7500... Robinson-Sandy's Shop... 2101 Chestnut... WAint 1-7788... RODINA... 63 Stonestown... SEabright 1-2433... Roller's House of Maternity Wear... 2352 Mission... MIson 7-0881

ROOS-ATKINS

Market at Stockton... EXbrk 7-4000... Union Square Store Post at Powell... EXbrk 7-4000... Sutter Street Store 150 Sutter... EXbrk 7-4000... Stonestown Store 6 Stonestown... EXbrk 7-4000... Montgomery At Bush Store... EXbrk 7-4000

SAKS FIFTH AVE

Grant Av at Maiden Lane... EXbrk 7-0200

SCOTTISH IMPORTS LTD

374 Geary... EXbrk 7-5460... Seabright Shop 1728 Noriega... SEabright 1-0239... Seng's 2232 Mission... HE mlock 1-5468... Shenbrot Apparel Dry Goods... 425 Clement... Baywy 1-5155... Silver Ethel